



# Princes Risborough Cricket Club



## Bar Report - 2011

In a difficult year Bar Sales were down slightly by £139 on previous year at £8266, giving a profit of £3765. The margin was also down by 7.7% on previous year at 45.6%.

The year started with brewery increases followed by a rise in VAT to 20%. A decision was made not to increase our bar prices as a result of these enforced increases to help members in difficult economic times.

Looking to next year it could be we will be looking at increases on Beer/Lager prices of around 7% to 10%.

It will be decided at a later date what our pricing policy will be as and when the increases are announced. It is the committees aim to keep prices as competitive as possible as well as making a reasonable income for the club.

The club will do all it can to purchase Bar Stock at the most competitive prices available to allow us to keep prices down.

Michael Witney